



U.S. Pea and Lentil Trade Assn. (USPLTA) Code of Ethics

The USPLTA Code of Ethics is a statement of the common values of this Association. It is to guide us in the decisions we make as businesses and individuals and to assist us with our responsibilities to the principles of the pulse trade and ethical business practices.

USPLTA's Mission

To promote and protect the growth of the dry pea, lentil and chickpea trade to benefit the industry, the public and our customers.

USPLTA's Vision

To make the consumption of pulse crops a significant part of everyday life for the global community.

USPLTA's Core Values

We, as members of USPLTA,

- Work in harmony with the producers of pulses to promote growth and sustainability of the industry,
- Recognize the need for the pulse crop trade to be economically viable,
- Understand that farmers, processors and exporters are the foundation of the pulse industry,
- Seek out and use whole system approaches to agricultural and business practices, and
- Support the association trade rules that guide our business practices.

USPLTA Code of Ethics

As members of the U.S. Pea and Lentil Trade Assn., we have responsibility to our industry, customers, people and the Association. We strive to:

- Maintain the highest standards of business conduct by using only legal and ethical means in all business activity especially in the area of contractual obligations.
- Actively promote and encourage the highest level of integrity within the pulse trade and industry.
- Cooperate in every reasonable and proper way with other Association members and work with them in the advancement of the pulse trade and pulse industry.
- Be fair and respectful to employer(s), employees, associates, competitors, customers, the public, and all business or professional relationships.
- Adhere to honesty in advertising and in all representations to the public and the membership concerning pulses and pulse products.
- Support the establishment of an entire production, processing and distribution chain which is both socially just and ecologically responsible.
- Commit to the development and use of the highest standards and practices for pulse production, processing and handling in adherence to industry standards.
- Commit to following the trade and arbitration rules of the Association.
- Observe all state and federal laws and international regulations pertaining to pulse production, processing and handling.
- Represent USPLTA, its positions, policies and members without rancor. Support the Association, and the industry, by participation and contributing to effective change.
- We are in agreement with USPLTA's Core Values and declare that we will make every effort to uphold this Code of Ethics.

If there are legal or other restrictions that prohibit a USPLTA Associate Member (non-voting) from signing this form, a signed statement declaring your agreement with USPLTA's Core Values and the intentions expressed by the Code of Ethics, and the constraints imposed on you must be sent with your membership application or renewal.